



47th District Convention

Exhibitor & Sponsorship Information



La Quinta Resort
La Quinta, CA
June 25-27, 2025

2025 District Convention

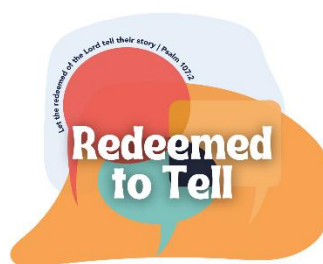
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Join us at the 47th District Convention as a Sponsor and Exhibitor!

Planning is underway for the [47th Pacific Southwest District Convention](#) to be held at the La Quinta Resort in La Quinta, CA from **Wednesday, June 25 - Friday, June 27, 2025**. The convention occurs every three years and provides an opportunity for people from our district churches, schools and other ministries to worship, fellowship and conduct district business together. The convention will draw hundreds of church workers, laity and other attendees of all kinds - Lutheran pastors, lay leaders, lay workers, DCEs, educators, administrators, families and friends. Come join us and be an integral part of this convention as a sponsor and exhibitor and engage with the wide spectrum of PSD ministries!

The exhibit area will be open during the convention for attendees to interact with you all day on Wednesday and Thursday and Friday morning. The convention adjourns at noon on Friday.



Convention Theme:

Redeemed to Tell

*Let the redeemed of the
Lord tell their story.
Psalm 107:2*

Exhibits will be in the foyer of and adjacent to the convention hall. Several convention elements will be included to drive optimal traffic to your exhibit, including mid-morning and mid-afternoon breaks with coffee stations located to maximize traffic. A convention app will include information about exhibitors, and promotional media will be included in the convention hall during plenary sessions.

As a convention sponsor, you'll have opportunities to share information with our attendees about your organization, your resources and/or products throughout the convention.

We look forward to your participation in the 47th PSD Convention, and are excited to help you share your product, ministry and message with the Pacific Southwest District leaders that will gather from all over Arizona, southern California and southern Nevada.

PSD Mission Statement

As the Pacific Southwest District, our mission is to effectively resource congregations and schools for transforming lives and making the Great Commission REAL!



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Convention Sponsorships

All Sponsors Receive:

- 10' x 10' exhibit space (*Draped space includes 6' table, two chairs, wastebasket, and overhead identification sign*)
- Special recognition as a convention sponsor

Tier One Sponsor: \$5,000

- 30 second promotional video shared at the convention
- On-site signage as Tier One Sponsor
- 2 bump slides included in commercial loop throughout convention
- Pre-convention recognition listed first and highlighted as a PSD Partner on convention app and website including your contact information and link to your website
- **Premier** location booth space *

Tier Two Sponsor: \$3,000

- 15-20 second promotional video shared at the convention banquet for all attendees
- 2 bump slides included in commercial loop throughout convention
- Pre-convention recognition as a PSD Partner on convention app and website including your contact information and link to your website
- **Prime** location booth space *

Tier Three Sponsor: \$2,000

- Pre-convention recognition as a PSD Partner on convention app and website including your contact information and link to your website
- High visibility booth space *
- Bump slide included in commercial loop

Coffee Break Sponsor: \$1,000 (4 available)

The Coffee break sponsorship fee provides additional exposure and must be purchased in addition to any tier sponsorship or exhibitor fee, and includes the following:

- Special recognition at coffee stations during breaks
- Special recognition on the PSD convention website
- Bump slide included in commercial loop

Breaks occur mid-morning and mid-afternoon during the convention. Coffee stations will be located to maximize traffic to exhibits.

* Must register by April 11, 2025 to receive this benefit - registrations are not considered complete until payment is received

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Convention Exhibitor Registration Information

Exhibitor registration fee:

- \$500* completed/postmarked on or prior to April 11, 2025
- \$600* after April 11, 2025

Fee includes:

- 10' x 10' exhibit space
- 8' high background drape with standard side drapes
- Overhead identification sign
- 6' table, 2 chairs, wastebasket
- Recognition and exhibitor contact information on app
- Exhibit Hall location set on first-come, first-served basis after all convention sponsors have been assigned locations
- Basic Exhibit Hall wi-fi at no additional charge

The opportunity to purchase a bump slide for the commercial loop is available for an additional \$150 each. If you wish to purchase this advertising opportunity, please add that purchase option when you register.

[Convention sponsors/exhibitors register here](#)

Note: We are working with the tradeshow company - Alliance Exposition - who can provide access to shipping of materials as well as other services for an additional charge.

Important Sponsor and Exhibitor Deadlines/Timelines

Prior to convention

Last day to receive discounted registration	April 11, 2025
Last day for sponsor/exhibitor registration	May 30, 2025
Promotional media submission deadline	May 30, 2025
Hotel Reservation deadline	June 4, 2025

At the convention

Exhibitor registration and setup	Tuesday, June 24	3:00pm-9:00pm
Exhibit Hall open	Wednesday, June 25	8:00am-5:00pm
	Thursday, June 26	8:00am-5:00pm
	Friday, June 27	8:00am- Noon

See below for convention schedule (subject to change); schedule is also available from [convention website](#).

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Hotel Information



A block of rooms reserved for attendees and exhibitors at the La Quinta Resort for a reduced rate of \$149 +/-/night. **Deadline to make hotel reservations is June 4, 2025.**

CHECKLIST OF HELPFUL INFORMATION

- [Convention website available here](#)
- Direct sponsor/exhibitor questions to Kelly DeJongh at kelly.dejongh@psd-lcms.org
- Register to be a sponsor/exhibitor by **May 30, 2025**: [Register here](#)
- Reserve hotel room(s) at the La Quinta Resort by **June 4, 2025**: [Register at convention website](#)
- Use Exhibitor Kit (forthcoming from Alliance Exposition) for any additional booth needs or shipping



47th Pacific Southwest District Convention Schedule

Schedule subject to change



Tuesday, June 24, 2025

3:00 – 9:00pm	Exhibitor setup
7:00pm	Early Check-in and Registration
7:30pm	Convention Delegate Orientation

Wednesday, June 25, 2025

8:00am	Convention Registration, Hospitality and Exhibits Open
9:00 – 11:00am	Floor Committee Open Hearings
10:00am	Meet Presidential, Vice-Presidential Candidates
11:15am	Delegate Orientation
11:30am	Lunch on your own
12:50pm	Convention assemblies in Convention Hall
1:00pm	Opening Devotion
1:20pm	Call to Order and Convention Registration Report
1:55pm	Election of President
2:15pm	District President's Address
3:15pm	Break
3:30pm	Election of Regional Vice-Presidents
4:00pm	Redeemed to Tell – stories of God @ Work in the PSD
4:30pm	Floor Committee Resolution(s)
5:00pm	Announcements and Closing Prayer
7:00pm	Convention Worship with Holy Communion
8:30pm	Reception

Thursday, June 26, 2025

8:00am	Convention Registration, Hospitality and Exhibits Open
8:20am	Call to Order
8:25am	LCMS President's Report
9:55am	Break
10:10am	Redeemed to Tell – stories of God @ Work in the PSD
10:20am	Floor Committee Resolution(s)
10:45am	Keynote
11:45am	Ministry Reports
12:00pm	Announcements, Adjournment, Lunch on your own



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Thursday, June 26, 2025 (continued)

1:30pm	Call to Order
1:35pm	Elections
2:45pm	Redeemed to Tell – stories of God @ Work in the PSD
3:15pm	Break
3:45pm	Call to Order, Reports
4:00pm	Floor Committee Resolution(s)
4:45pm	Reports
5:30pm	Announcements, Closing Prayer, Adjournment

Friday, June 26, 2025

8:00am	Convention Registration, Hospitality and Exhibits Open
8:20am	Call to Order
8:25am	Reports
8:45am	Elections, Floor Committee Resolution(s)
9:45am	Reports
10:00am	Break
10:20am	Exhibits Close, Floor Committee Resolution(s)
11:30am	Closing Worship, Installation of Officers
11:55am	Announcements, Adjournment